57th All India Library Conference of INDIAN LIBRARY ASSOCIATION

on the theme "KNOWLEDGE SOCIETY: INNOVATIONS IN LIBRARIANSHIP (ILAKSIL 2012)"

Venue: St. Agnes College, (Autonomous), Bendore, Mangalore-575002

Date: 23-25 February, 2012



CONFERENCE DIRECTOR

Prof. Khaisar Muneebulla Khan

Department of Library and Information Science, Mangalore University, Mangalagangothri, Mangalore-574199



ORGANISING SECRETARY

Dr. Vishala B.K., Selection Grade Librarian, St. Agnes Center for P.G. Studies & Research, Mercara Hill Road, Bendore, Mangalore-575002



CO-ORGANISING SECRETARY

Sri Dheeraj S.M., Selection Grade Librarian, Shri Dhavala College, Moodbidri



RAPPORTEUR GENERAL

Dr. S.T. Sudha, Head and S.G. Librarian, St.Agnes College, Bendore, Mangalore-575002



RAPPORTEUR

Sri Shekhar H.P., Head Librarian, IBS, Bangalore.

PROGRAMME SCHEDULE

22nd February 2012

2.00 P.M. - 6.00 P.M. Registration

6.00 P.M. - 7.00 P.M. ILA COUNCIL MEETING

Venue: St. Agnes College (Autonomous)

23rd February 2012

08.30 A.M -11.00 A.M Registration & Breakfast

11.00A.M- 12.00 A.M Dr. Bharat Mehra

Associate Professor, School of Information Sciences

University of Tennessee # 454 Communications Building

1345 Circle Park DriveKnoxville, USA

Topic: "Perspectives of Indian Librarians about Current Conditions They Face in the 21st Century and Potential

Partnerships: An Exploratory Study."

12.00A.M - 01.00 P.M **Product Presentation**

01.00 P.M - 02.00 P.M **LUNCH**

02.30 P.M - 04.00 P.M **INAUGURATION**

TECHNICAL SESSION

: "Technology enabled Knowledge Society" Theme

Chairman: Prof. Kemparaju T.D.

Dept.of Library and Information Science, Bangalore University.

Rapporteur : Dr. Suresh Jange

Deputy Librarian Gulbarga University, Gulbarga.

Date & Time	Authors	Session
23.02.2012 04.00–5.30 P.M.	Ramesh Pandita Shokeen N.S. Ramesha	Technology enabled Knowledge Society Emerging and innovative technologies in bridging knowledge gap
	Abhilash Y.G.	Knowledge and knowledge society: It's Impact

Date & Time	Authors	Session
23.02.2012	Babitha	K-librarians of the knowledge society
04.00–5.30 P.M.	Nagalingam U. Palanivel K Nageshwar Rao P.	Knowledge model for PUDULIBNET using national knowledge network and NME-ICT networks
	Kulwinder Kaur	Role of ICT in building knowledge society
	Vasanth N. Anasuya Smitha Bekal	Significance of knowledge sharing for the success of knowledge society in digital environment
	Radhakrishna B.R. Jayarama Naik K.G.	Changing role of academic libraries in knowledge society
	Vishala B K	Google webmaster - an innovative and emerging tool for publicize LIS activities: A Case Study of 57th ILA Annual Conference 2012
	Gouse Riajuddin Md	New media and communication channels for healthier knowledge society: with special reference Andhra Pradesh
	Sundar B. Geetha V	Content management software: Drupal
	Ramesh Pandita Shokeen N.S. Ramesha	Emerging and innovative technologies in bridging knowledge gap
	Abhilash Y.G.	Knowledge and knowledge society: It's Impact
	Babita	K-librarians of the knowledge society
	Ramesh Pandita Shokeen N.S. Ramesha	Emerging and innovative technologies in bridging knowledge gap

05.00 - 05.30 P.M **TEA**

06.00 - 07.30 P.M CULTURAL PROGRAMME

07.30 - 08.30 P.M **DINNER**

24th February 2012

08.30 A.M. - 09.30 A.M. Breakfast

Venue: St. Agnes College Grounds

TECHNICAL SESSION

Theme : "Technology enabled Knowledge Society"

Chairman: Prof. Kemparaju T.D.

Dept. of Library and Information Science, Bangalore University.

Rapporteur: Dr. Suresh Jange

Deputy Librarian, Gulbarga University, Gulbarga.

Date & Time	Authors	Session
24.02.2012 09.30-11.30 A.M	Kannappanavar B.U Biradar S.B.	Internet search engines and web resources
	Kulkarni S.A.	Effective uses of web 2.0 by the under graduate students of S.M.R.KB.K A.K. Mahila Mahavidyalaya, Nashik
	Lakshmi Kantha Reddy J.R.	Web 2.0 and social media: Its implications on libraries in digital environment
	11:30-11:45 A.M	TEA BREAK
24.02.2012 09.30-11.30 A.M	Gopalaswamy M. Kumar S.N.	Web 2.0 and its application to library and information services: an overview
	Jadhav Sunil L. Gurav Amit A.	Implications of the web 2.0 technology for libraries and information centers
	Ramasamy K. Padma P.	WiBFaT: The pivot of innovation in the] modern marketing mix of libraries in the web 2.0 era
	Soumya Rani, G.L. Sudhier K.G.	Mathematics research in India: A scientometric study
	Prithviraj K.R. Sampath Kumar B.T	Use of URL citations in LIS scholarly publications: A citation analysis

Date & Time	Authors	Session
24.02.2012 09.30-11.30 A.M	Gurjeet Kaur Rattan Saroj Bala	Citation analysis of Malaysian journal of library and information science: a bibliometric study
	Keshava Kusugal N.B. Preeti Patil	Scientific productivity in the field of Nanotechnology as reflected through the Web of science, 1999 - 2009: A scientometric study
	Ramesh Kuri Veeraswammy J.	Blog: A tool for information communication, dissemination and library services
	Amoji S Sharanappa Suresh Suresh Jange	Scientometric dimensions of research productivity in universities of Karnataka
	Khaisar M. Khan Beenamole T.	College library websites: An analytical study of NAAC accredited 'A' grade colleges in Kerala
	Mini Devi B.	Lokta's law revisited: A critical study based on articles on vinca rosea indexed in Pubmed
	Prabhavathi D.	Role of knowledge managers in the digital era
	Keerti Bala Jain Sudhir Kumar Leena Shah Anil Kumar Jain	Scientometric study of the electronic journal of academic and special librarianship: An innovation in librarianship for knowledge society
	Justine S Poornam Thayammal	Technology enabled knowledge society: Artificial intelligence
	Geetabtagili Rana Kanwar	Technology enabled knowledge society: A case study Satynand Stokes library, Himachal Pradesh
	Ragini Sagar	Library 2.0: the social library

11.30-11.45 A.M. **TEA BREAK**

TECHNICAL SESSION

Theme : "Knowledge Society through Standard Planning and Policies"

Chairman: Prof. M.K. Bhandi

University Librarian, Mangalore University

Rapporteur: Dr. Dineshan Koovakkai

Assistant Librarian, Central University of Kerala

Date & Time	Authors	Session
24.02.2012 11.45-1.30 P.M	Uma Rajoba K.	Library management to knowledge management: A conceptual framework
	Shekar H.P. Nirmala Chigateri S.G.	Effective knowledge management (EKM): A changing dimension of LIS professionals in the 21 st century
	Patil F.G. Prasanna Kumar H.E.	Changing the role of knowledge management is support to the college libraries
	Bhaw Nath Pandey	Knowledge management tool and models
	Sangita Purohit	Knowledge management- challenges for the library professional in the digital-environment
	Patil Sambhaji G. Shamkant Deshmukh	Knowledge management: opportunities and challenges
	Sudha S.T. Harinarayana N.S. Suresh Jange Kavitha Tressy Menezes	Knowledge management and role of libraries and librarians: A study
	Walmiki R.H. Ramakrishnegowda K.C Prithviraj K.R. Padmamma S.	Digital library resources and services: a successful experiment at Kuvempu university library

Date & Time	Authors	Session
24.02.2012 11.45-1.30 P.M	Rajatha Bhandi M.K. Sooryanarayana Bhat P.	Issues concerning the management of reusable learning repositories [e-content]: A library perspective
	Jogender Singh	Knowledge management in academic Libraries
	Shylarani B. Khaisar M. Khan	Information Technology and its application to Libraries
	Indrani Hande P S	Library consortia: a development in resource sharing
	Neeru Setia	Access to knowledge: initiatives in India
	Satish Kumar H.T. Gautam J.N. Chitra Ingle	Approaches to information seeking by scientists of defence research and development establishment, India
	Kulkarni Sunil N.	Effective use of electronic resources: A case study of Institute of Management Education and Research
	B. Mahabaleshwara Rao Ankita Sinha	Electronic resources management system in libraries with reference to KMC health sciences library, Manipal
	Siddanagowdar HN	Electronic resource management (ERM) in a networked environment: An overview

1.30-2.30 P.M LUNCH

TECHNICAL SESSION

02-30 - 3.00 P.M.

Theme : "Knowledge Society through Scholarly Content Quality Enhancement"

Theme Speaker: Dr. Keshavaraj

Sr. Principal Research Engineer, Air Products & Chemicals Inc., U.S.A.

Title: Nurturing Roots of Innocation - The Role of Libraries

Chairman: Dr. Harinarayana

Reader, Department of Library and Information Science, University of Mysore

Rapporteur: Dr. B.U. Kannappanavar

President, Kuvempu University College Librarians Association

Date & Time	Authors	Session
24.02.2012 02.30-03.30 P.M.	Rishi Tiwari D. Gayathri Devi S Ramesha	Intellectual property rights: A global economic value of the 21st century
	Umesh Kumar Y. Manjunath M Vijayaraj Kumar US	Intellectual property rights and its categories: an overview
	Vinay Kumar D. Sampath Kumar BT	Cyber crimes: new challenges to LIS professionals in the cyber world
	Rajendra Babu H. Mohan T.A.	Plagiarism: an experience in detecting it!!!

03.30-03.45 P.M. **TEA BREAK**

Theme : "Innovations in Library and Information Science"

Chairman: Dr. Harinarayana

Reader, Department of Library and Information Science, University of Mysore

Rapporteur: Dr. B.U. Kannappanavar

President, Kuvempu University College Librarians Association

Date & Time	Authors	Session
24-02-2012 03.45-04.45 P.M.	Susmita Das	The present status of Bangladesh NARS information system and a proposed model for the digital up gradation
	Raghavendra R. Shivaram B.S. Poornima Narayana	Building state - of - art information centre in Aerospace domain at CSIR-NAL: Best practices
	Dnyaneshwar Jadhav Radhika Deshpande	Innovation in management of library and information centre

Date & Time	Authors	Session
24-02-2012 03.30-04.30 P.M.	Nelogal Shankar B. Kumbar B.D. Hadagali Gururaj S.	Innovative library management and information services: A case study of Birla Copper library, Dahej
	Ramalakshmi T. Sreenivasulu R. Chandran D.	Innovative of library facilities and services in Krishna Teja dental college library, Tirupathi, Andra Pradesh: A Case Study
	Yogesh H.E.	Knowledge enhancing innovative practices in SDM college library
	Aparna Rajendra Panage B.M. Hemlata Bonde	Widening the horizon of library services with the help of mobile phones at University of Pune (India) Library
	Lokesha Naik Bandi Ranganatha R. Lingaraja	Role of ICTs for modern college libraries and information centers: an overview
	Krishnamurthy M.	Role of libraries in the knowledge society: challenges and recent development
	Shantadevi D. Kattimani M.T. Anjanappa M.	Wiki's application in library and information science education

05.00-06.00 P.M. Annual General Body Meeting

06.00-09.00 P.M. **BANQUET**

PARALLEL SESSION Venue: Conference Hall, St. Agnes College, Mangalore

Theme : "Knowledge Society using Scholarly Contents"

Chairman: Prof. A.Y. Asundi

Former Professor and ChairmanDept. of Library and Information Science,

Bangalore University, Bangalore

Rapporteur: Dr. S.S. Kumbar

Deputy Librarian, Mangalore University, Mangalagangothri, Mangalore

Date & Time	Authors	Session
24-02-2012 09.30-01.30 A.M.	Bharat Mehra Kimberly Black Vandana Singh Jenna Nolt Williams K C Susan Simmons Nancy Renfro	Computer-enabled innovations in the information technology rural librarian master's scholarship program: Bridging rural digital divides in the Southern and Central Appalachia
	Raghavendra M.	Digital information gateway of reference resources: a study
	Suresha G.P. Shivarama J.	Open source software - A gift for library and information science functions and activities: some observations
	Ashwini H.S. Manjunath M.	Open access journals in the discipline of chemistry: A study
	Sujatha R. Laila T Abraham Jasimuddeen S.	The role of university libraries in e-learning: a study with special reference to Mahatma Gandhi university library
	Dineshan Koovakkai	E-learning 2.0 and promotion of reading: An evaluation of the library community in Edublogs
	Sangeeta Dhamdhere N.	Library website: A mirror of the library
	Maya Devi Maneesh Kumar Bajpai	Open access initiatives in India: An overview

Date & Time	Authors	Session
24-02-2012 09.30-01.30 A.M.	Shashikala K	Open access initiatives in health sciences: use and awareness of open access journals a study
	Ambili K.S. Gokul Adarsh N.	E- learning of PG and PhD students of colleges of veterinary and animal sciences of Kerala
	Jeyshankar R. Ramesha	Usage of electronic resources and services by faculty members and researchers in Alagappa University: A study
	Shivarama J. Adithya Kumari H.	Usage of print and electronic information resources by the faculty members of technical institute libraries in Mysore city: A Study
	Fatte Samir R. Dhuri Keshav R. Malwankar Vikrant P.	Effective use of electronic journals by the faculty and students of Goa institute of management: A survey

11.30-11.45 A.M. **TEA BREAK**

01.30-02-30 P.M. LUNCH

25th February 2012

Venue: Auditorium, St. Agnes College, Mangalore

08.30 A.M. - 09.00 A.M. Breakfast

Venue: St. Agnes College Grounds

Theme : "Innovations in Library and Information Science"

Chairman: Dr. Gopakumar V.

University Librarian, Goa University.

Rapporteur: Mrs. Shashikala

Librarian A.B. Shetty Memorial Institute of Dental Sciences, Deralakatte

Date & Time	Authors	Session
25-02-2012 09.00-11.45 A.M.	Gudodagi Shashikant Hiremath Rahul R	Web based information services: A case study of world top 5 university libraries
	Shazad Afia	Internet facility and usage by the faculty of Women's Colleges affiliated to KSWU, Bijapur
	Khamkar R.D. Khamkar B.D.	Ranganathan's Five laws and their relevance to libraries and librarianship in the ICT Environment
	Veerabasavaiah M. Anjanappa M. Manjunatha M.	Benchmarking: A theoretical approach
	Gurav Dhananjay S.	Digital libraries versus traditional libraries: changing perspectives
	Veerabasavaiah M. Padmamma S.	Marketing of library products and services: An overview
	Anuradha V. Gopakumar V.	Marketing of library and information services: are libraries in the state of Goa on the right track?

Date & Time	Authors	Session
25-02-2012 09.00-11.45 A.M.	Nagendra R. Renuka Prasad M.P.	Synergy between marketing mix and library and information services: an innovation for both management and library science
	Shivamurthy P.M.	Marketing strategies for promotion of library products and Services
	Fernandes Carlos M. Satpute B.B. Dessai Sandesh B.	Innovations in library facilities with special reference to state central library, Panaji-Goa
	Swaroop Rani B.S. Justin Prabahakaran	Evaluation of innovative practices in Bishop Heber college library
	Karekar Shobha U. Mudhol Mahesh V.	Best practices in academic libraries
	Neelima Jadhav	Innovation in library best practices: A case study of Tech Mahindra library services
	Harish Chandra	Implementing best practices in the central library website of Indian Institute of Technology Madras
	Arya M.K. Brajesh Tiwari	Best practices in library information services of central library, Guru Ghasidas University, Bilaspur (India): An overview
	Santhosh Kumar K.T Biradar B.S.	Significance of information literacy in e-learning environment perspective
	Adithya Kumari H. Selvaraja A. Chandrashekara J. Mahadevamurthy M.	Information literacy among students of Vidya Vikas Institute of engineering and technology, Mysore
	Chandrashekara M. Ramasesh C.P. Raju C.	Digital information literacy among the Post graduate students of University of Mysore: A study
	Geetha M. Sushma H.R. Walmiki R.H.	Designing of Bio-Informatics web portal using Bluevoda software

Date & Time	Authors	Session
25-02-2012 09.00-11.45 A.M.	Rajesh Aldarthi R. Shantadevi D.	Document delivery service at Kwench: A case study
	Rama K. Chandrappa S.	Impact of ICT on information seeking Behavior of commerce faculty of first grade colleges in Dakshina Kannada District
	Jaiprakash H.L. Nandeesha B.	FRBR in libraries: An Overview
	Birje S.R. Deshpande Neela J.	Role of librarian in planning of library automation
	Geetha M. Padmamma S. Savitha K.S. Koteppa Banateppanavar	Evaluation of university library weblogs
	Sudha S.T. Harinarayana N.S. Suresh Jange Kavitha Tressy Menezes	Role of librarians in imparting knowledge through information resources: A Study
	Khaisar M. Khan Pradeep Hegde Vishala B.K.	SERVQUAL: a study on user expectation and quality perception of CMR institute of technology library, Bangalore
	Veerabasavaiah M. Jayarama Naik K.G.	Principles of performance measurement for quality services in libraries
	Umesha Chandrappa S.	Relations between team work and innovation in organizations and the job satisfaction of Pre-University college library professionals in D.K. and Udupi district: A Study
	Manoharan A Kumaravel JPS Franklin J	Library's Move towards learning commons – a proposed model for directorate of distance education library, Madurai Kamaraj University
	Aldarthi Rajesh R. Shantadevi D.	Framework and process for library and information science online certification in India

Date & Time	Authors	Session
25-02-2012 09.00-11.45 A.M.	Janet Dotty Lobo	Use of Biometric System at Father Muller Central Library, Mangalore
	Jayarama Naik K.G. Suresha G.P. Radhakrishna B.R.	Changing role of LIS professionals in the landscape digital environment to build the knowledge society
	Dattatraya Gouda	Bridging digital divide in higher education through ICT
	Balasubramanian P. Baalachandran S. Renuka P.	Conventional library versus digital library: A comparative study
	Felcy Lewis Mallaiah T.Y.	Information and communication technology application in St. Joseph engineering college library: A Study
	Jahan Ara S.	Emerging innovations and trends in library and information centers to sustain in the knowledge society: A case study of Govt. College for Men, Andhra Pradesh
	Dhumne Kishor M.	Knowledge society: Innovations in librarianship
	Dattatreya Gouda	Bridging digital divide in higher educaton through ICT
	Dr. Shridhar Gutam	Open Access Initiatives

PANEL DISCUSSION

11.45 A.M -12.30 P.M

Theme : "Knowledge Society: The Role and Responsibility of the Librarians"

Chairman: Sri Satyanarayana

Director, Informatics India, Bangalore - Chairman2) 3. 4. Prof.V.L.Kalyan5.

Sri Sanjay Grover, CEO, Informatics India

Rapporteur : Dr. Ramesha

Reader, Dept. of Library and Information Science, Bangalore University

PHOTO SESSION

12.30 A.M -01.00 P.M

01.00 P.M.-02.00 P.M. **LUNCH** Venue: Auditorium, St. Agnes College, Mangalore

VALEDICTORY

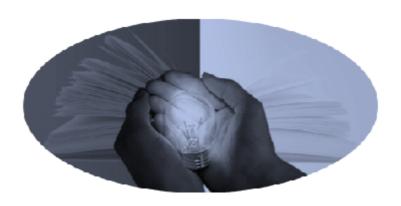
25.02.2012 - 02.30 - 03.30 P.M.



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PROGRAMME

Jointly organised by



INDIAN LIBRARY ASSOCIATION, DELHI
ST. AGNES CENTRE FOR POST GRADUATE STUDIES & RESEARCH, MANGALORE
KARNATAKA STATE COLLEGE LIBRARIANS' ASSOCIATION, BANGALORE

